Swimming education in the Netherlands

Presentation by
Mariska Hol
Quality manager at the National Swimming pool Foundation
Film Swim-ABC

Zwemdiploma
van het Zwem-ABC

Nationaal Zwemdiploma
18% of Dutch territories consists of water.

Large parts, esp. in the West, are below sea level.
Flood disaster 1953
History; development learning how to swim program

- Swimming as regular school activity;
- Swimming as a part of education;
- Swim-ABC;
- Quality system Swim-ABC;
the National Swimming pool Foundation

RECRON

VSG

KNZB

Nationaal Platform Zwembaden | NRZ

National swimming certificates

Innovation and Education

Swim Promotions

Laws And Quality
Actual situation in Holland

- 80 – 90 mln visitors yearly;
- 4 - 7 Drownings average in guarded swimming pools;
- More dan 90% of the population learn to swim;
- Average distance to a swimming pool is 2,5 km;
- Swimming/watersport as a lifetime activity;
- Netherlands: 6th swimming country of the world

(Mulier Institute 2015)
Swim-ABC

- Introduced in 1998
- Main goals:
  - Watersafety
  - Preparing children for lifetime swimming
  - Fun

<table>
<thead>
<tr>
<th>Year</th>
<th>A</th>
<th>B</th>
<th>C</th>
<th>Total</th>
<th>Birth Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014</td>
<td>169.417</td>
<td>148.405</td>
<td>70.140</td>
<td>387.962</td>
<td>184.915</td>
</tr>
<tr>
<td>2013</td>
<td>172.077</td>
<td>151.128</td>
<td>69.692</td>
<td>392.897</td>
<td>184.634</td>
</tr>
<tr>
<td>2012</td>
<td>175.973</td>
<td>150.229</td>
<td>68.902</td>
<td>395.104</td>
<td>181.336</td>
</tr>
<tr>
<td>2011</td>
<td>180.721</td>
<td>157.142</td>
<td>75.281</td>
<td>413.144</td>
<td>185.057</td>
</tr>
<tr>
<td>2010</td>
<td>169.710</td>
<td>163.374</td>
<td>91.927</td>
<td>425.011</td>
<td>187.910</td>
</tr>
</tbody>
</table>
Why Swim-ABC?
Quality Licence National Swim-ABC

Licence Swim-ABC

Input
- Audit
- Nominee licencee examination
- Formal commitment
- Transparency consumers

Proces
- Defined quality criteria
- Process learning how to swim program
- Possibility for profiling organization

Output
- Exams
- Quality BREZ 2.0
- Examinator
- Quality control NPZ
Challenges ahead

• Start 1th September 2014
• 1250 organizations (clubs, schools and pools)
• Worldwide exchange of knowledge
Thank you